

Business Forum: Aging Means Business in Atlanta



**Learn from leading authorities on economics,
gerontology, and consumer behavior.**

Friday, November 20, 2009

8:30am - 5:00pm (MIT AgeLab reception to follow)

Atlanta Marriott Marquis, Atrium A704

Don't miss this rare opportunity to interact with renowned academic experts and Atlanta business leaders interested in understanding, attracting, and capitalizing on a growing senior market!

Featuring more than 15 presenters, including:

- Joseph Coughlin, PhD, Director, MIT's AgeLab
- Laura Carstensen, PhD, Director, Stanford Center on Longevity
- Mary Furlong, EdD, CEO, Mary Furlong & Associates, and founder, SeniorNet and ThirdAge Media
- Glenn Ruffenach, Editor, *Wall Street Journal's* "Encore" section on retirement living

Registration fee: \$149 (\$99 Aging Services Network attendee, \$79 GSA Annual Scientific Meeting attendee)



Register at
WWW.GERON.ORG/BUSINESSFORUM