



Digital Advertising Opportunities

Gerontology News

Gerontology News is a monthly online publication distributed to over 5,500 GSA Member professionals worldwide in the field of aging. It comprehensively covers GSA events, member news, journal updates, funding opportunities, new resources, policy issues, research findings, and student interests. *Gerontology News* is exclusively available on geron.org, offering convenient access to the latest developments in gerontology for readers around the globe.

Pricing

Size In Inches	Frequency		
	1X	2X	3X
Full-Page — 8" x 10"	\$1,345	\$1,230	\$1,175
1/2 Page Horizontal — 8" x 5"	\$895	\$815	\$770
1/4 Page — 4" x 5 1/4"	\$570	\$450	\$415
1/8 Page — 3 3/4" x 2 1/4"	\$315	\$290	\$265

Format — High Resolution JPG, PSD, AI

Gerontology Announcements

GSA Announcements is the Society-wide member e-Newsletter, circulated to over 5,500 members approximately every two weeks. This publication delivers timely industry or Society news updates, event information, and deadline reminders with an average open rate of 50%.

Size and Pricing

Ad Size — 570 x 150 px

Frequency — 1X \$860 2X \$785 3X \$705

Format — PNG

Web Advertising — GSA Website geron.org

GSA's website attracts members and non-members seeking resources, tools, and the latest information in the aging field. Visitors can explore GSA podcasts, webinars, journal articles, toolkits, job postings via AgeWork, and essential event details. With an average of 60,000 page views and approximately 15,000 users monthly, [Geron.org](http://geron.org) serves as a prime platform for reaching a diverse audience.

Size and Pricing

Ad Size — 728 pixels x 90 pixels

Frequency — 1x \$440 2x \$405 3x \$340

Format — PNG